



Printing Industry



video sharing



AccurioPress C14000

Maximizes printing efficiency while opening up new business opportunities

Company Background

Established in 2016, Fung Printing Centre (Fung) is dedicated to providing high quality graphic design and services such as digital, offset, and inkjet printing. After five years' development, Fung expanded their business in 2021. Nowadays, their printing services cover not only books, engineering blueprints and labels, but also teaching materials, menus, fan cheering banners and posters, etc.

With technological advancement, current market trend requires a short lead time. Fung has kept up with the times by offering diversified services to meet customers' varying needs, such as WhatsApp ordering function to allow customers to place orders anytime, anywhere.

Business Challenges

Today, customers pursue smaller order with fast turnaround printing services, at affordable price. To enhance its competitiveness, Fung introduced the Hong Kong's most advanced and fastest production printing system at the time in 2021 to provide customers with fast, high quality and affordable services.

Challenges

- Legacy printing system hinders business growth
- Customers expect better, faster and flexible services
- Color unevenness occurs when handling volume prints of thick or embossed papers
- Complicated process slow down productivity

Solutions

- Provide an all-in-one printing solution with AccurioPress C14000 production printing system
- Reduce turnaround time with high-speed printing system
- Maintain quality color output when handling volume prints of thick or embossed papers
- Reduce labour cost by a fully automated printing process

Co-creation of Value

- Productivity increased and service scope expanded to fulfill orders with specific requirements
- Stable printing system saved reprints and material consumption, hence saving time and cost
- Automated printing process to allow staff to focus on their core duties



Markus Ma
Director of
Fung Printing Centre

Increased Efficiency and Shortened Lead Time with High Quality and Speedy Printing System

AccurioPress C14000 is the most advanced and fastest production printing system currently available in Hong Kong, with 140ppm in A4 landscape printing. Our system can maintain high-speed, excellent quality and accurate color output throughout the production when handling volume prints of 450gsm thick or embossed papers. In addition, the IQ-501 AI system automates and increases registration accuracy, thus stabilizing printing quality while reducing downtime and cost.



Food-Grade Packaging Printing

Simitri V toner meets food packaging safety standards



Simitri V

Saves Energy and Helps to Explore New Business Opportunities

Certified by the International Association of the Deinking Industry (INGEDE), Simitri V toner has passed the deinking test and meet food packaging safety standards. Fung can broaden the scope of its service by handling orders that have specific requirements on environmental protection and safety. Besides, the toner reduces energy cost as it requires a lower fusing temperature to bind to the media, maintaining superior color quality while producing a flat digital look and reducing static on the prints.

Professional Support for Improving Customer Experience

With profound printing experience and advanced technologies, Konica Minolta's professional consultant and technical support team is proactive in understanding customers' needs and solving problems. Konica Minolta is glad to see after adopting AccurioPress C14000, Fung has increased its customer profile and competitiveness by producing higher quality printed products.

About Konica Minolta

Konica Minolta Group spans its sales and service network over the world to 150 countries, covering an extensive business scope ranging "from image input to output". Konica Minolta Business Solutions (HK) Ltd. is a subsidiary of Konica Minolta Inc. and the core business unit under the Konica Minolta Group. We are dedicated to providing smart business solutions to cater for the ever-changing and diverse needs of enterprises of all sizes in Hong Kong.

