



KONICA MINOLTA

# Next-Gen Customer Engagement Service

Engage potential customers with next generation marketing strategies (KRO) under affordable budget through online, offline and human touch points

Our service enables you to promote:



Brand Awareness



New Business



Sales Growth



Sales Promotions



New Products



## Service Highlights:



### Customer Acquisition

- Help your business develop new potential customers



### Enhance Digital Experience

- Impress & interact customers with digital tactics

### O2O Strategy

- Online to offline marketing services

### Increase Brand Awareness

- Promote your brand to enhance market exposure



### Human Touch Experience

- Convert the leads with our professional team





# Synergy of KRO ENGAGEMENT



# Why Konica Minolta?



Trust Partner



Professional Service



Scalable Services



One-stop Solution

**Join our service NOW to create synergies between online, offline and human touch engagement for your potential customers**

**Contact us for more information at 2565 8181 (Press2 > 8)**

